



2021 Georgia GCSA Annual Meeting

December 12-14

Jekyll Island Club Resort • Jekyll Island, GA

Aaron Saunders, Director of Golf Course Maintenance
Andy Brown, Golf Course Superintendent

2021 Georgia GCSA Annual Meeting Schedule of Events

SUNDAY, DECEMBER 12

11:00 am - 12:00 pm

Registration

*Jekyll Island Golf Club
322 Captain Wylly Rd.
Jekyll Island, GA 31527*

12:00 pm

1st Day Golf Championship

Box Lunch & Beverage Cart in partnership
with *Greenville Turf & Tractor*

6:30 pm

Reception and Dinner

*Jekyll Island Club Resort
Riverfront Lawn
371 Riverview Dr.
Jekyll Island, GA 31527*



2021 Georgia GCSA Annual Meeting Schedule of Events

MONDAY, DECEMBER 13

.7 GCSAA points applied for
3 hours GA pesticide credits applied for
Business attire for meetings please

7:00 am - 8:00 am

Registration & Breakfast

Jekyll Island Club Resort, Morgan Center

8:00 am - 9:30 am

How to Set Yourself Apart in the Golf Industry: The Art of Self Promotion

Darren J. Davis, CGCS

Olde Florida Golf Club

Darren J. Davis, CGCS, uses personal stories and real-life examples to demonstrate the importance of communication, professionalism and self-promotion as a way to set yourself apart and advance. Davis covers a variety of topics designed to help you present yourself at the highest level and become the "author of your own destiny."

The presentation is for anyone looking for tips and techniques to enhance their marketability in the golf course management industry.

9:30 am - 10:30 am

The Georgia Golf Environmental Foundation Presents Ongoing and Future Research Updates

Dr. Patrick McCullough

University of Georgia

Dr. Brian Schwartz

University of Georgia

10:30 am - 10:45 am Break

10:45 am - 11:30 am

Elections & Association Business

11:30 am Adjourn

2nd Round Golf Championship & Sporting Clays

12:30 pm

2nd Round Golf Championship

Jekyll Island Golf Club

Box Lunch & Beverage Cart in partnership with **Greenville Turf & Tractor**

Sporting Clays

Amelia Shotgun Sports

Box Lunch in partnership with **Syngenta**

6:30 pm

Reception

Jekyll Island Club Resort, Morgan Center

7:00 pm

Annual Banquet & Awards Ceremony

Jekyll Island Club Resort, Morgan Center

Jacket preferred for banquet

Georgia Golf Hall of Fame

in partnership with

Jerry Pate Turf & Irrigation

Superintendent of the Year

in partnership with

Corbin Turf & Ornamental Supply

Raffle Prize: Big Green Egg

Donated by **Bulloch Fertilizer**

2021 Georgia GCSA Annual Meeting Schedule of Events

TUESDAY, DECEMBER 14

7:00 am Prayer Breakfast

*Jekyll Island Club Resort,
Morgan Center Mezzanine
in partnership with
Corbin Turf & Ornamental Supply*

*Speaker: **Aaron Saunders**, Jekyll Island Golf
Club, Director of Golf Course Maintenance*

7:00 am - 8:00 am

Registration & Breakfast

Jekyll Island Club Resort, Morgan Center

8:00 am - 12:30 pm

Professional Presence

***Amy Wallis, PhD, SPHR**, Chief Human
Resources Officer, Sunbelt Solomon
Full Professor of Practice in Organizational
Behavior, Wake Forest University*

This half day interactive workshop will focus on professional presence, particularly in relation to influence without authority, advocating to stakeholders, and representing the industry. We will discuss strategies for influencing others, projecting authority, and establishing credibility, and role-play opportunities such as media interviews, boards of directors, and committees. Tools for designing your message, reading your audience, and guiding decision making will be provided.

12:30 pm Adjourn



Registration

Georgia GCSA Annual Meeting & Golf Championship

December 12-14, 2021 • Registration Deadline: November 19, 2021

Name: _____

Club/Company: _____

Phone: _____

Spouse's name (if attending): _____

fee x # attending =\$ Total

Meeting & Golf **\$280** x _____ =\$ _____

(Includes Golf Championship, Dinner Sunday Evening, Education, Breakfast, Prayer Breakfast, Breaks, Lunch Sunday & Monday & Annual Banquet)

Meeting & Sporting Clays \$280 x _____ =\$ _____

(Includes Sporting Clays on Monday, Dinner Sunday Evening, Education, Breakfast, Prayer Breakfast, Breaks, Lunch Monday & Annual Banquet)

If you would like to play golf on Sunday and participate in the sporting clay event on Monday please contact the office. You must play golf both days to be eligible to win the golf championship and flight awards.

Meeting Only **\$220** x _____ =\$ _____

(Includes Dinner Sunday Evening, Education, Breakfast, Prayer Breakfast, Breaks & Annual Banquet)

Pricing for additional Guests:

Sunday Evening Dinner **\$45** x _____ =\$ _____

Monday Banquet

Spouse/Kids (over 12) **\$55** x _____ =\$ _____

Kids (under 12) **\$25** x _____ =\$ _____

Total =\$ _____

Please charge my: *(There will be a \$5 credit card processing fee)*

Visa MasterCard AMEX

Name on card: _____

Billing Address: _____

Card #: _____

Exp. Date: _____ Verification Code: _____

Signature: _____

Send check or money order for the amount above made payable to Georgia GCSA and mail to:
PO Box 310, Hartwell, GA, 30643 • Phone: (706) 376-3585

Register online at www.ggcsa.com No refunds after November 26.

Speakers

Darren J. Davis, CGCS



Darren J. Davis, CGCS, has been Superintendent at Olde Florida Golf Club in Naples, Florida since September 1992.

Prior to accepting this position, Davis was employed as the Assistant Golf Course

Superintendent at the Loxahatchee Club in Jupiter, Florida. Additional professional experience includes two stints at the Augusta National Golf Club, the first serving as an Apprentice Superintendent in 1990 and returning as the IPM Technician in 1991.

Davis attended the Turfgrass Management program at The Pennsylvania State University where he graduated with highest distinction in 1991. He also obtained an Associate in Arts Degree from Tallahassee Community College in 1987, and in 2007 Florida Gulf Coast University conferred upon him a Bachelor of Arts in Communication, Summa Cum Laude.

Davis has served on the Golf Course Superintendents Association of America (GCSAA) Board of Directors since 2012, and was elected the 82nd President of the association at its 2018 annual meeting. Davis has also served as a Director of the Musser International Turfgrass Foundation since 2011. He is a Past President of the Everglades Golf Course Superintendents Association, the Florida Turfgrass Association (FTGA), and the Florida Golf Course Superintendents Association (FGCSA).

Davis has been published in Golf Course Management, the trade journal of the GCSAA, seven times and is a two-time winner of the Leo Feser Award, presented annually by the GCSAA for the best superintendent written article. In 1995 the GCSAA also presented Davis with the National Environmental Steward Award in the private course division, in 2004 the FGCSA honored him with its Distinguished Service Award and in 2011 the FTGA presented Davis with the Wreath of Grass - the associations highest award.

Dr. Patrick McCullough



Dr. Patrick McCullough is an associate professor in the Crop and Soil Sciences Department at the University of Georgia. Dr. McCullough received his Ph.D. from Rutgers University and joined the UGA faculty in

January 2009. He specializes in weed science for turfgrass, pastures, and industrial vegetation management. Dr. McCullough's research efforts focus on herbicide resistance management, new product evaluations, growth regulators, and invasive weed control.

Aaron Saunders



Aaron Saunders, director of golf course maintenance at Jekyll Island Golf Club, hails from Nottingham, England. At one point studying to become a pharmacist, Saunders turned his back on the

lab and arrived in the U.S. in 2000 to pursue a turfgrass degree from The Ohio State University. He interned at Sea Island Golf Club and, after graduating, began work there as a spray technician. Saunders worked his way through the ranks to the role of first assistant before moving to The Landings Club. After several years there as an assistant, he was promoted to golf course superintendent. Saunders joined Jekyll Island Golf Club late in 2015. A year later, he earned the Georgia GCSA's Environmental Leader in Golf Award.

Speakers

Dr. Brian Schwartz



Brian Schwartz is an Associate Professor of Turfgrass Breeding in the Department of Crop & Soil Sciences at the University of Georgia in Tifton. He earned his B.S. (Plant and Environmental Soil Sciences) and M.S.

(Plant Breeding) degrees at Texas A&M University, and afterwards studied Turfgrass Breeding at the University of Florida where he received his Ph.D. in Agronomy. Dr. Schwartz has experience with the breeding and evaluation of bermudagrass, zoysiagrass, centipedegrass, tall fescue, cotton and corn. Additionally, he has been the lead or co-developer of 9 cultivars and 12 associate cultivars resulting in the award of 12 patents to date, which includes the release of the drought tolerant bermudagrass 'TifTuf' that has been licensed to 53 domestic sod producers as well as 43 international growers and is grown on over 6,000 acres across the globe. He has been the lead or junior author on 56 refereed journal articles, 2 book chapters, and 15 popular press publications. Dr. Schwartz teaches a Plant Breeding Practicum course at the University of Georgia and is a member of the International Turfgrass Society, the Golf Course Superintendents Association of America, the United States Golf Association, the Turfgrass Breeder's Association, the American Society of Agronomy, and the Crop Science Society of America.

Amy Wallis, PhD, SPHR



Dr. Amy Wallis is the Chief Human Resources Officer for Sunbelt Solomon, a company in the electrical industry, as well as a Professor at the Wake Forest University School of Business. As an organizational

professional leader and academic professional, Amy's teaching and expertise are in leadership, ethics, organizational behavior, team development, and change management.

Amy has been coaching and teaching in organizational contexts for over 25 years. She has led human resources and organizational development initiatives in various corporate environments focusing on performance management, change management, succession planning, and executive development. She previously served as a strategy consultant in Latin America with The Monitor Company, director of workplace learning and development at American University, organizational learning consultant with Development Dimensions International, and talent and performance management lead at Welch Allyn, a medical device manufacturer.

Amy has consulted with organizations in many industries, including travel, manufacturing, construction, high tech, pharmaceutical, professional services, health care, banking, and the non-profit sector. She has coached a wide array of professionals in multiple settings, and facilitated leadership development and change management processes in numerous organizations. Her current work is focused on creating and evolving organizational culture, leveraging talent, and performance accountability.

Amy earned her B.A. in International Business from the University of Scranton, and her M.S and Ph.D. in Psychology from Virginia Commonwealth University, focusing on the application of psychology to the business context.

Golf Championship Schedule of Events

Jekyll Island Golf Club

Sunday, December 12 • Monday, December 13



Golf Championship Registration

Presented by:



**Georgia GCSA Golf Champion
receives exemption in the 2022
GSGA Mid-Amateur**

Sunday, December 12

12:00 pm Shotgun – Golf Championship • Jekyll Island Golf Club

Box lunches and Beverage Cart in partnership with Greenville Turf & Tractor

Monday, December 13

12:30 pm Shotgun

Box lunches and Beverage Cart in partnership with Greenville Turf & Tractor

Registration Deadline: Friday, November 19, 2021

Name: _____

Club/Company: _____

Handicap: _____

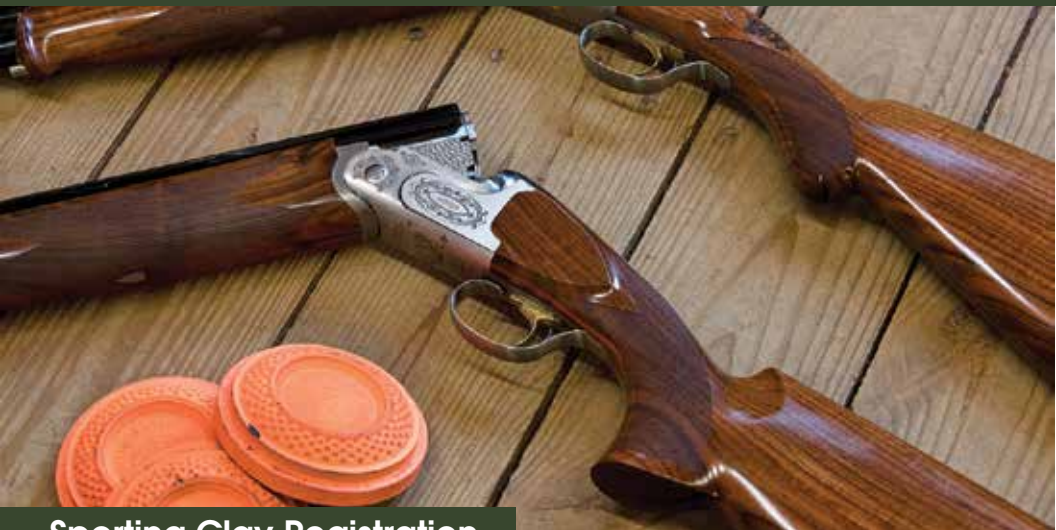
Thank you to our hosts

Aaron Saunders, Director of Golf Course Maintenance

Andy Brown, Golf Course Superintendent

2021 Georgia GCSA Sporting Clays

Monday, December 13



Sporting Clay Registration

Presented by:

syngenta

12:00 pm - Amelia Shotgun Sports

Registration Deadline: Friday, November 19, 2021

Sporting clays is a form of clay pigeon shooting, often described as “golf with a shotgun” because a typical course uses different shooting stations laid out over the natural terrain.

Our participants will shoot a variety of different target presentations throughout the sporting clays course - 100 clay targets in total. The course is designed for both beginners and experts to enjoy.

Located on a working timber farm, Amelia Shotgun Sports boasts a sprawling terrain, home to a scenic setting, on which patrons can shoot sporting clays, skeet, trap or 5-stand.

You can bring your own shotgun or we will have shotguns available for you to use. All ammunition will be supplied.

Name: _____

Club/Company: _____

Hotel Reservations



Jekyll Island Club Resort

Call **Toll Free Reservations 800-535-9547**

Please mention **GA Golf Course Superintendents Association** when making your reservations.

Room rates start at **\$125 per night**

Deadline to reserve a room to get the special rate is **November 13, 2021**.



Georgia GCSA Partners

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Southern Turf Tech
TSP Turf
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BRONZE PARTNER

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